

Support CAFF

About Our Alliance

CAFF Mission

The Chicago Alliance of Film Festivals will help Chicago area film festivals add to the cultural and economic vitality of our communities through sector building efforts focused on

growing our audiences,
growing our resources, and
expanding our expertise.

Pledged Members

These 45 organizations have pledged membership to CAFF once it begins full operations in June 2023.

(In)Justice For All Film Festival International
Access Contemporary Music
Americas Media Initiative NFP
Arts + Public Life
Black Alphabet NFP
Chicago Film Critics Association
Chicago Film Office
Chicago Filmmakers
Chicago Irish Film Festival
Chicago Made Shorts
Chicago Palestine Film Festival
Chicago Park District
Chicago ReelAbilities Film Festival
Chicago South Asian Film Festival
Chicago Southland International Film Festival

Chicago Underground NFP
Cinema/Chicago & Chicago International Film Festival
Davis Theater
Elevated Films Chicago
FACETS & Chicago International Children's Film Festival
Full Spectrum Features
Gene Siskel Film Center
GoLucky Studios
Gorton Community Center
Governors State University
Illinois Film Office
Instituto Cervantes of Chicago
International Latino Cultural Center of Chicago
Kartemquin Films
The Lake County Film Festival

The Logan Theatre
Midwest Film Festival
Mosaic World Film Festival
Music Box Theatre
Nebula Creatives L3C
One Earth Collective
One Earth Film Festival
Onion City Experimental Film + Video Festival
Open SpaceArts & Pride Film Fest
Open Television (OTV)
Percolator Films
Pivot Arts
Reeling: The Chicago LGBTQ + International Film Festival
Sophia's Choice & Asian Pop-Up Cinema

Steering Committee

as of March 2023

Show that we offer a solution that solves the problems previously described and identified. Make sure that the solutions we offer uphold the values of effectiveness, efficiency, and are highly relevant to the market situation and society.

Jigar Shah

Chicago South Asian Film Festival

Thavary Krouch

DCASE Chicago Film Office

Kathleen Beckman

FACETS, Director Youth Programs

Deidre Searcy

FACETS, Festival Program Director

Nat Dykeman

Lake County Film Festival

Grishma Shah

ReelAbilities Film Festival

Karen Cardarelli

FACETS, Executive Director

**Advisory
Committee**

as of February 2023

Jude Blackburn

Chicago Irish Film Festival

Chaz Ebert

Ebertfest

Troy Pryor

Black Harvest, Creative Cypher

Vivian Teng

Chicago International Film Festival

Rebecca Fons

Gene Siskel Film Center

Peter Hawley

Illinois Film Office

Ines Sommer

DOC Chicago

Brenda Webb

Chicago Filmmakers, Reeling Film
Festival, Onion City Film Festival

Ana Garcia Doyle

One Earth Collective

Eugene Park

Full Spectrum Features

Rima Sweiss

Chicago Palestine Film Festival

Rich Moskal

Chicago Film Office (ret.)

September '22 Announcement

FACETS Announces Launch of Chicago Alliance of Film Festivals -RogerEbert.com

At FACETS' 2022 Screen Gems Benefit where RogerEbert.com publisher Chaz Ebert was awarded the Legend Prize, Karen Carderelli, the venue's Executive Director, announced that the 47-year-old cinema organization will be administering the newly launched Chicago Alliance of Film Festivals ("CAFF").



Join current lead supporters supporting CAFF

Support from DCASE (City of Chicago), FACETS donors, and the Chicago Community Trust helped establish the foundation needed to launch CAFF in September 2022.

Thank You
Lead
Supporters

FACETS
DONORS

CHICAGO DEPARTMENT OF
DCASE
CULTURAL AFFAIRS & SPECIAL EVENTS

 THE CHICAGO
COMMUNITY TRUST
AND AFFILIATES

Two-Year Goals (2023- 2024)

Operating Structure: FACETS staff provided Operational, Programmatic, Marketing and Fundraising activities. The Membership (driven by Steering Committee) sets the annual goals.

Grow our Audiences

- Reactivating the existing website
- Provide support for promoting member film festivals
- Form profile-raising partnerships

Expand our Experties

- Plan for regular gatherings that provide requested trainings and exchanges of our own experiences and expertise

Grow our Resources

- Engage the funding community to direct more support to this sector and
- Support Alliance members in securing that funding

CAFF Programs

- Workshop Series** — ✓ 4 Workshops per year
✓ Professional Development: marketing, fundraising, technology, people management, legal
- Meet Up Series** — ✓ Network Meet Ups
✓ Hot Topic Meet Ups
- Coming in 2024** — ✓ Annual Survey of Chicago Film Festival sector to monitor growth and service
✓ Marketing Fund regranting program for Member Festivals
✓ Quarterly Public-facing Marketing Campaign
✓ Festival Gear Equipment Sharing Program (including accessibility equipment)
✓ Planning for Regional Symposium in 2025



- Schedule** — **June:** CAFF Launch
July: Meet-Up
Aug: Workshop
Oct: Meet-Up
Dec: Workshop & Annual Meeting

CAFF Website

Member Website

June 2023 Launch

- ✓ Member Directory
- ✓ Job Board
- ✓ Resources (Venue Directory, Partner Directory)
- ✓ Member Events + Registration
- ✓ About Us, Supporter pages
- ✓ E-Newsletter, updates on above + Upcoming Funding Opportunities

Festival Calendar

September 2023 Launch

- ✓ Public facing
- ✓ Schedule of local film festivals
- ✓ Links out to each festival
- ✓ Directory Film Festivals/Film Events
- ✓ Sign Up for Film Festival News (2024)



Campaigns

- June: Membership - Join Now
- September: Festival Calendar - Go to a Chicago Film Festival

Support Opportunities

- » Supports CAFF programs for the inaugural year
- » Acknowledgements ongoing based on level
- » Heightened acknowledgement around one program or event at \$5,000 level or higher
- » See detailed benefit list on following pages

2023 Events & Programs Available to Sponsor

- Launch Event: June
- Annual Meeting: December
- Meet-up Series: July, October
- Workshop Series: August, October
- Festival Calendar launch: September



**Inaugural
Sponsorship
Opportunities**
May-Dec 2023

Member Website, Newsletter, & Promo Materials	Lead Sponsor \$25,000	Lead Supporter \$10,000	Supporting Sponsor \$5,000	Program Sponsor \$2,500	Community Partner \$1,000	Community Affiliate \$500
Website Logo Acknowledgement	Logo on Website Main Page and E- Newsletter	Logo on Website Main Page and E- Newsletter	Logo on Sponsor Page			
Listing and Logo on Community Affiliates page of CAFF website	Y	Y	Y	Y	Y	Y
Featured promotion in monthly Member Newsletter and opportunity to extend special offers	10 / year	6 / year	4 / year	3 / year	2 / year	1 / year
Unlimited job postings on CAFF website	Y	Y	Y	Y	Y	Y
Invitation to CAFF events	Y	Y	Y	Y	Y	Y
Logo Acknowledgement In Promotional Materials	Logo	Logo	Logo			

**Inaugural
Sponsorship
Opportunities
cont.**

May-Dec 2023

Program Sponsorship Workshop Series or Meet-Up Series, Annual Meeting	Lead Sponsor \$25,000	Lead Supporter \$10,000	Supporting Sponsor \$5,000	Program Sponsor \$2,500	Community Partner \$1,000	Community Affiliate \$500
Speaking opportunity	Y	Y	Y			
Named Sponsor of a Program (i.e. "Workshop Series by Audible")	1	1	1	1		
Logo acknowledgement when promoting Program (E- Newsletter, Website, Social)	1	1	1	1		
Giveaway opportunity	Y	Y	Y	Y		

**Inaugural
Sponsorship
Opportunities
cont.**

May-Dec 2023

Public Festival Calendar & Marketing Campaign	Lead Sponsor \$25,000	Lead Supporter \$10,000	Supporting Sponsor \$5,000	Program Sponsor \$2,500	Community Partner \$1,000	Community Affiliate \$500
Logo Link to your website on Festival Calendar website	Y	Y	Y	y	y	Y
Calendar Website Logo Acknowledgement	Logo on Website Main Page	Logo on Website Main Page	Logo on Sponsor Page	Listed on Sponsor Page	Listed on Sponsor Page	Listed on Sponsor Page
Acknowledgement in quarterly Festival Calendar ads (digital, Newcity, Sun-Times)	Logo	Logo				

Thank you for your consideration

Contact us with any questions!

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Kathleen Beckman

Youth Programs Director, CAFF Operations

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